

DR. MARTINA DE DOMENICO



I have been working as a shop assistant for some years after diploma of technical school of tourism. In July 2024 I graduated in communication sciences and I started working in Gter as social media manager.

CONTACT

- ✉ martina.dedomenico@gter.it
- 📍 Via Jacopo Ruffini, 9/1A - 16128 Genova
- in Martina De Domenico

SKILLS

Hard skill

- Social media (Facebook, LinkedIn, Youtube)
- Content creation
- Photo/video editing
- Editorial planning
- Wordpress

Soft skill

- Creativity
- Teamwork and collaboration
- Analytical skills

Languages

- Italian
- English
- Spanish

CERTIFICATES

Massage traditional

POSITION HELD

As a Social Media Manager, I am responsible for managing our social media channels, including LinkedIn, Facebook, YouTube, and X (Twitter). Additionally, I update and maintain our website, ensuring that content remains fresh and relevant. I also manage our newsletter, curating and distributing engaging content to our audience.

Moreover, I manage our webinars, overseeing the organization, promotion, and execution to ensure a seamless experience for participants.

WORK HISTORY

- 📅 1st Aug. 2024
📍 Gter - Genova
Social Media Manager
I manage our LinkedIn, Facebook, YouTube, and X channels, update the website, handle the newsletter, and oversee the organization and promotion of webinars.
- 📅 14/03/2024 – 24/04/2024
📍 CONFAPI Trentino
Human resource
Recruitment of staff through interview and data entry/management
- 📅 11/05/2022 – 11/09/2022
📍 Victoria House Hostel - Genoa
Receptionist
Check-in and documentation management. Cash management.
- 📅 08/2020 - 10/2020
📍 Yeats Country Hotel - Sligo (Ireland)
Housekeeping
Cleaning service and reception. Customer service.
- 📅 12/2014 - 06/2018
📍 Pull love - Genoa
Shop assistant
Management of the point of sale (cleaning, order). Cash management. Organization of the warehouse. Assisted selling.

EDUCATION

- 📅 2009/2013
📍 Technical school of Tourism
Tourism expert
- 📅 2021 – 2024
📍 University of Genoa
Degree
Science of communication

MAIN ACTIVITIES

